



# exercising modernity

Communities & the commons

Tel Aviv, Israel

24—29.10.2019

## The Organizer

The Pilecki Institute in Warsaw is a research and cultural institution whose main aim is to develop international cooperation and to broaden the fields of research and study on the experiences of the 20th century and on the significance of the European values – democracy and freedom. The Institute pursues reflection on the social, historical and cultural transformations in 20th century Europe with a particular focus on the processes which took place in our region. The patron of the Institute, Witold Pilecki, was a witness to the wartime fate of Poles and himself a victim of the German and Soviet totalitarian regimes. From today's perspective, Pilecki's story can prompt us to rethink the Polish experience of modernity in its double aspect: both as the one that brought destruction on Europe and that which continues to serve as an inspiration for promoting freedom and democracy throughout the continent. Under the "Exercising modernity" project, the Pilecki Institute invites scholars and artists to reflect upon modern Europe by studying the beginning and sources of modernity in Poland, Germany and Israel, and by examining the bright and dark sides of the 20th century modernization practices.

Organizer



Partners



## Our Partners in Tel Aviv

### The Liebling House – White City Center

The White City Center (WCC) was co-founded by the Tel Aviv-Yafo Municipality and the German government at a historical and cultural crossroad in the heart of Tel Aviv. The WCC's mission is to actively preserve the heritage of the White City site and the international style, known in Israel as the Bauhaus.

The White City Center operates at the Liebling Haus on 29 Idelson Street, one of a series of historic buildings erected around Bialik Square, in the area that was once the beating heart of Tel Aviv. Built by Tony and Max Liebling in 1936, it was designed by architect Dov Karmi and engineer Tzvi Barak with distinctive characteristics of the international style; entirely different from the decorated home of poet Haim Nachman Bialik, located around the corner.

### The Polish Institute in Israel

In order to present the contemporary Polish culture, the Polish Institute in Tel Aviv initiates and supports various events in all areas of education and the arts; Cinema, visual arts, music, design, dance and theater. Since 2000, the Polish Institute has been an enthusiastic partner to Israel's leading cultural institutions. Initiates workshops, professional tours and encounters between Israeli and Polish creators, in order to facilitate a multi-cultural dialogue and to bring the two societies closer together. In addition, the Polish Institute offers Polish language courses, and an active library for books and films from Poland.

## Venues & accommodation

The Liebling Haus  
White City Center  
29 Idelson Street

Hostel Abraham  
21 Levontin Street

## Practical info

### Hostel Abraham

Check-In from 3 p.m. local time, towels and breakfast included

[www.abrahamhostels.com/tel-aviv](http://www.abrahamhostels.com/tel-aviv)

### Public transport in Tel Aviv

Getting from and to the Ben Gurion Airport

#### BUS

To get from Ben Gurion Airport to Abraham Hostel Tel Aviv, take the 445 bus which operates hourly, 24H a day, Sunday – Thursday. On Friday, the line operates one hour before the Sabbath begins and on Saturday night an hour after the Sabbath ends. Take the 445 bus line and get off at the HaRakevet / Begin stop. Continue walking on HaRakevet St towards the flow of traffic and take a left on Levontin St. Abraham Hostels Tel Aviv will be on your left. The cost of the trip is NIS 9.30.

#### TRAIN

As you step out of the arrivals hall you will see the entrance to the train station to your left. Simply take the train one stop to Hagana train station. Once you exit the

train station, turn right onto Hagana rd. and cross the street. Walk along for about four minutes until you locate the bus stop for any of these bus numbers: 16, 104, 204, 236, 304. From here take the bus until Allenby and Lilienblum. Once you get off the bus, walk south (away from Lilienblum) and turn left on Mikveh Israel st. Continue on Mikveh Israel st and take a left on Levontin St. Walk up the street to 21 Levontin St. The hostel entrance will be on your left (around the corner). Tickets can be obtain in the

Train times can be found in English online on [www.rail.co.il](http://www.rail.co.il)

## TICKETS

Standard single ticket for train only can be purchased in the ticket machine next to the train station.

For the integrated travel (train+bus) or bus travel you need to purchase a Rav-Kav Card.

A Rav-Kav is an electronic ticket used on public transport in Israel which can be loaded using cash or credit card. It replaces the various paper tickets. The Rav-Kav can be used with both bus and train transportation in Israel. Rav-Kavs have two categories, including a personalized card and an anonymous card. For travelers, an anonymous card is advisable.

For travelers looking to purchase anonymous Rav-Kavs, there are several designated locations around Tel Aviv including all of the Tel Aviv train stations, the Central Bus Station (level 6) and in the arrivals hall of Ben Gurion Airport. To purchase a Rav-Kav is 5 nis. The smallest amount of money that Rav – Kav can be charged is 30 NIS. Money can then be loaded onto the Rav Kav at the same train and bus station locations where the card is purchased. Additionally, there are several places throughout the city where Rav-

Kavs can be loaded (there is a green sticker on the door with a sign – RAV – KAV): Super Pharm, Good Pharm, and other convenience stores and kiosks can all load Rav-kavs.

Once you enter the bus there is a machine where you put the card to the reader. You don't have to put the card once again by leaving the bus. In Tel Aviv there is a fix rate for a bus ride in the city independently of the amount of the bus stops (5,90 NIS).

More info:

[www.rail.co.il/en/taarif/pages/types-of-tickets.aspx](http://www.rail.co.il/en/taarif/pages/types-of-tickets.aspx)

[www.touristisrael.com/rav-kav-using-the-bus-in-israel/25702/](http://www.touristisrael.com/rav-kav-using-the-bus-in-israel/25702/)

## Day 1

### 24.10.2019

3:00 p.m.

arrival in Tel Aviv, check in at Hostel Abraham  
(check-in from 3 p.m.)

[www.abrahamhostels.com/tel-aviv/](http://www.abrahamhostels.com/tel-aviv/)

7:30 p.m.

The Liebling House – The White City Center  
Get together

8:00 p.m.

The Liebling House – The White City Center  
Opening lecture

Collective Housing – why now,  
and how does it work?

by Ella Weber and Architect Yoav Weinberg

9:00 p.m. – 10:00 p.m.

The Liebling House – The White City Center  
open evening (music, beverages)

10:15 a.m. – 11:00 a.m.

Noa Richke

– Initiative of the Cooperative Housing  
Roof Organization in Israel

The idea of the intentional community  
and its realization: practical aspects

11:00 am. – 11:30 a.m.

Short break and walking to “Hod”

– workers’ cooperative apartments.

11:30 a.m. – 12:15 a.m.

Arch. Sharon Golan-Yaron & Urban Planner  
Shira Levy-Binyamini

– The White City & the Bauhaus School  
for public housing at the “Hod”  
worker’s apartments

12:15 p.m.

transport to Shapira Neighborhood

12:45 p.m. – 1:30 p.m.

Lunch at “Café Shapira”, Rablag 15 street

1:30 p.m. – 2:00 p.m.

Anat Groysman & Yarden Diskin

– The resident’s point of view: cooperative  
project’s in the neighborhood.

2:00 p.m. – 2:30 p.m.

“Venn” – urban & communal living  
experiences, Makor Haïem 23 St.

2:30 p.m. – 5:00 p.m.

Workshop, Makor Haïem 23 st.

– What are the Ingredients for creating  
a social cooperative urban space?

5:00 p.m.

Walk to Jaffa

“Kabalat Shabat” dinner at the Shaffa bar, Jaffa

## Day 2

### 25.10.2019

Start: 9:00 a.m.

The Liebling House – The White City Center

9 a.m. – 9:30 a.m.

Brief introduction

by the White City Center team

9:30 a.m. – 10:15 p.m.

Yifat Solel

– Chairperson of The Cooperatives Alliance  
for Social, Economic & Environmental Justice

The History of cooperative housing  
in Tel Aviv-Jaffo

## Day 3 26.10.2019

Start: 9 a.m.

Hostel Abraham

(please be on time – we go to Be'er Sheva by minibus)

9 a.m. – 6 p.m.

– a guided tour of Be'er Sheva, the capital of southern Israel (topics will include the issue of public housing, the concept of peripheries, landscape, social fragmentation and modern urban architecture)  
Hosted by arch. Iddo Ginat (Bezalel Academy of Design)

10:30 a.m.

arrival to Be'er Sheva

12:00 a.m.

visit to the Negev Center and the University Campus

1:00 p.m.

lunch in Be'er Sheva

2:00 p.m. – 5:00 p.m.

visits to the Monument to the Negev Brigade, Omer / Lehavim, Kiryat Gat

6:00 p.m.

coming back to Tel Aviv

dinner at the TEDER

housing, modern architecture and alternative forms of communities), a discussion on new forms of the kibbutz moderated by arch. Yuval Yaski.

12:30 p.m.

lunch at Ein Harod Ichud

6:00 p.m.

coming back to Tel Aviv

dinner (the place will be announced)

## Day 5 28.10.2019

Start: 9:00 a.m.

The Liebling House – The White City Center

9:00 a.m. – 6:00 p.m.

Workshop held by Mirosław Bałka and Katarzyna Krakowiak will take place at the he Liebling House and in various locations within the urban space of Tel Aviv.

12:30 a.m. – 2:00 p.m.

Lunch

8:00 p.m. – 10:00 p.m.

Evening: closing event (dinner/refreshments) organized in cooperation with the Polish Institute in Tel Aviv – location: will be announced

## Day 4 27.10.2019

Start: 9 a.m.

Hostel Abraham

(please be on time – we go to Ein Harod by minibus)

9 a.m. – 6 p.m.

– a guided tour of a kibbutzim in northern Israel (the topics will include communal

## Day 6 29.10.2019

departure of the participants

## Katarzyna Krakowiak

was born in 1980 in Poland, she creates sculptures, objects, sounds, sound installations and situations, all of them in order to find languages to describe architecture. Central to her work to date has been the concept of (sonic) taction, elaborated by formations of acoustic environments, welcoming the viewer-listener to submersion. Her works later expanded to large-scale installations with the use of existing urban structures in her investigations of limits of architecture. At present, Krakowiak's work is extended into a conceptualization of architecture – and its unmeasurability – in linguistic terms: as an imperfective verb – a part of a process, a phase in observing and re-imagining, of acting and non-acting, of taking action and its cessation; and as language – a space of becoming and deconstruction, appearing differently, according to its usage; apparently, the same, but different, when unpeopled or inhabited. Awarded (among others) by St. John's College of Oxford University (UK), Ministry of Culture and National Heritage (Poland), Trust for Mutual Understanding (US). In 2012 she got a special award for solo exhibition Making the walls quake as if they were dilated with the secret knowledge of great power (curator: Michał Libera) at the Polish Pavilion on the 13th International Exhibition of Architecture – la Biennale di Venezia. Mother, partner, academic teacher. She lives and works in Otwock, Poland.

## Mirosław Bałka

was born 1958 in Warsaw, he lives and works in Warsaw and Otwock. He is a sculptor also active in the field of experimental video and drawing. In 1985 he graduated from the Academy of Fine Arts in Warsaw,

where since 2011 he has run the Studio of Spatial Activities in the Faculty of Media Art. He is a member of Akademie der Künste, Berlin.

Bałka has participated in major exhibitions worldwide including: Venice Biennale (1990, 2003, 2005, 2013; representing Poland in 1993), documenta IX, Kassel (1992), Sydney Biennale (1992, 2006) or Sao Paulo Biennale (1998). In 2009 he presented the special project How It Is for the Unilever Series, Turbine Hall, Tate Modern, London. He is the author of the Memorial to the Victims of the Estonia Ferry Disaster in Stockholm (1997), and numerous spatial works including AUSCHWITZWIELICZKA, Cracow (2010), and HEAL, University of California, San Francisco (2009). A series of conversations between Mirosław Bałka and professor Zygmunt Bauman were published in 2012.

## Yuval Yasky

is an architect, researcher and curator based in Tel Aviv. He graduated architecture from the Southern California Institute of Architecture (2000) and from Tel Aviv University (1995, B.A – Philosophy and Art History). He is a founding partner at “Yasky Architects”. He has been teaching Architecture and Urbanism at the Technion (Israel Institute of Technology) and since 2002 at Bezalel Academy of Art and Design. Since 2010 Yuval Yasky serves at Bezalel Academy of Art and Design as Chair of the Architecture Department. He has been guest lecturer in some of the most prestigious institutions, such as the CCA in Montreal, Canada, Harvard University, the Graham Institute and others. His research on the planning and architecture of the Kibbutz, was presented at various venues including the 12th Venice Architecture Biennale (2010), the Bauhaus Foundation at Dessau (2011, exhibition Kibbutz- Bauhaus:

Pioneers of the Collective) and more. His current research focuses on Southern region of Israel and its idiosyncratic qualities. Together with Yamit Cohen he develops new ways of thinking and designing collective environments at various scales, from whole neighbourhoods to individual housing projects. Their research and projects reflect on the possibility of design in multiple scales to overcome social segregation and create spaces of communal activity, in this sense they use the Kibbutz as it evolved over many decades as a possible model for future development, not only in the contemporary kibbutzim but in other urban environments. In their practice they focus on revitalization plans for Kibbutzim. Through their work they have developed new methodologies of community participation and activation which has become central to their work.

## Ela Weber

senior urban planner at the strategic planning unit, city engineer's administration, Tel-Aviv-Jaffa municipality. Currently concentrating on housing issues that need urgent attention in the city. First degree in Geography from Bar Ilan University, Master degree in urban planning from the Technion, Haifa. Master degree in public administration, Kennedy School of Government, Harvard University. Formally worked for the National Israeli Planning Administration concentrating on regional and local outline plans.

## Yoav Weinberg

is an architect and city planner. A graduate of the Department of Architecture at the Bezalel Academy of Arts and Design, Jerusalem, he has an M.Arch. from McGill University in Montreal majoring in Minimum

Cost Housing. Yoav worked as a planner in the Tel Aviv-Yafo municipality, was the municipal architect of Lod, and managed the Affordable Housing Center (AHC). Formerly serving as Chairman of BIMKOM – Planners for Planning Rights association, Yoav is currently Director of Statutory Planning at the Paz Group, who outlined Tel Aviv-Yafo municipality's cooperative housing policy.

## Iddo Ginat

is an Israeli architect, curator and researcher. He has recently been chosen as co-curator of the next Israeli pavilion at the 2020 Architecture Biennale in Venice, and is working together with Prof. Zvi Efrat on an exhibition to be held at the Tel Aviv Museum on the work of Richard Kauffmann, the first Zionist Architect. Iddo is a lecturer of history and theory courses at the Architecture Department of the Bezalel Academy of Arts and Design, Jerusalem, specializing on Israeli architecture; and a design instructor at Shenkar College of Design and Engineering. Design research has been Iddo's focus at Harvard's Graduate School of Design, where he studied for a Master in Design Studies. Following graduation, Iddo conducted research on Mediterranean Urbanism for the Mies van der Rohe Foundation under the guidance of Mohsen Mostafavi, Dean of the Harvard GSD. Iddo's experience as an architect includes work on Moshe Safdie's Mammilla Center in Jerusalem (a 28 acre mixed-use residential and commercial development) as well as on high-end residential projects and civic competitions for Plesner Architects in Tel Aviv. Iddo is studying towards a PhD at the Cohn Institute for the History and Philosophy of Science and Ideas at Tel Aviv University, where he is performing research on the representation of 'Zionist Landscape' in World Exhibitions and Expos in the first half of the 20th century.



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